

HCA Executive Board Meeting
Thursday, January 12th, 2017 at 7:00 pm
10508 Royal Road
Silver Spring, MD 20903

Attendance: Margie Goergen-Rood (President), Shana Davis-Cook (VP), Andrew Harris (VP-Programs), Ken Harringer* (Treasurer), Heather Thomas (Secretary/Membership), Luann Spiller* (Past-President/Housing), Jeff McNeil* (At-Large OH), Virgil Tudor* (At-Large WH), Tom Helfand (At-Large WH/Schools), Ava Penny* (At-Large HF), Ross Sutton* (Bulletin/Garden), Kimberly Pfirrmann-Powell (Historian/Membership), Phyllis Solomon* (Nat. Resources), Clay Teunis* (Watch), Russ Harris* (Web), Kay Taub* (Greeter), Eileen Finnegan (Zoning)

** Not present*

Meeting called to order at 7:10pm

- Meeting minutes from last general meeting approved
- Review of Holiday Party and considerations for next year.
 - Receipts have been turned into Ken
 - Brainstorming for increasing turnout (it seemed a little lighter than usual). The most agreed upon suggestions were:
 - It was too close to Thanksgiving, which was later than usual this year
 - Include multi-language greetings in advertising (need bilingual volunteers)
 - Signs and bulletin need to be out earlier
 - Other suggestions for next year:
 - Have two people partner for most of the jobs, so that we have continuity should someone leave or step down.
 - Consider if we want to share invitations for providing music with the other high schools in the Consortium (although Springbrook is our neighborhood school).
- Update on Membership Drive
 - Kimberly has run into issues getting in touch with CHI. **Margie & Eileen will provide additional contact information.** If it still doesn't work, **Kimberly may get quotes from other printing & mailing sources.**
 - **Kimberly will circulate the current working draft for edit.** It can be ready for mailing not too long after information and quotes are received. Likely a February mailing & April Directory at this point.
 - Membership Update: 158 households for 2017, 58 households for 2018 & beyond

- Planning for Next Meeting, Wednesday February 1st
 - Speaker: Tom Hucker is scheduled to attend to talk about code enforcement, short term rentals, and blighted houses, as well as take questions from audience. **Margie will confirm.**
 - Snacks: Volunteer needed to get the snacks. **Margie will reach out to Virgil & Ava.**
 - Raffles: Volunteer needed to handle raffle. **Margie will reach out to Luann.** Heather or Andrew, will bring the tickets if there are prizes.

- Update on Speeding Sign Campaign:
 - Cresthaven signs will come down this weekend to protect them from snow plows.
 - Next street will be Forest Dale - **Shana & Andrew will coordinate sign delivery. Shana, Ava & Lilly will handle the neighborhood canvassing & putting up the signs.**

- Discussion about upcoming local transportation issues at the County Council Hearing, Tuesday 17th of January
 - There are four issues that are somewhat relevant to Hillandale, but only the LATR analysis seems problematic.
 - Deep discussion of the White Oak Science Gateway LATR Fee report released by the county in mid-December
 - The county is looking to change the way developers are charged for local transportation improvements. The first step is this report documenting the needed transportation improvements required alongside new development. From this the county would calculate how much the developers must pay to support those improvements based on the size of each development.
 - The study proposes a number of projects in Hillandale
 - Right turn lane from Northbound New Hampshire Ave onto Powder Mill
 - A Hillandale Transit Center (improved bus stop on the west side of Powder Mill & New Hampshire)
 - Increase frequency of the local Ride-On Bus schedule
 - A Bike transit system (and bike share) which includes paths on Powder Mill , New Hampshire, and Elton
 - Widening the residential portion of Elton
 - Discussion centered around what was not accounted for in the study.
 - A single right turn lane for the Powder Mill & New Hampshire intersection is not sufficient (according to a prior in depth traffic study of the area)
 - Cut through and aggressive driving on Elton (from Riggs & Powder Mill) was not addressed at all.
 - The residential portion of Elton was mistakenly identified as secondary road (it is actually tertiary)

- The number of residents in Hillandale was listed incorrectly
- The calculations for cost assume that all development will occur. If it doesn't, the county will not have collected enough money to fully implement the planned improvements.
- **Eileen will draft a letter to the county with a focus on the Powder Mill intersection and Elton Road improvements. Discussion and vote by email.**

Adjourned 8:53pm